

SAFETY2008 CONFERENCE & EXHIBITION



Sponsorship Opportunities

IFAP are offering businesses the opportunity to maximise their corporate exposure and accessibility to a broad audience of key safety and health professionals, decision makers and industry representatives by sponsoring its **Safety2008 Conference and Exhibition**. Now in its 7th year sponsorship of Safety2008 offers valuable and quantifiable benefits. Sponsorship packages are available as follows:

Gold Sponsor - \$12,000 + GST

The Gold Sponsor will receive maximum exposure in both the lead up to, and for the duration of, the Safety2008 Conference and Exhibition.

Gold Sponsor benefits include:

- Corporate logo included in promotional brochure and conference program
- Mention of your organisation in opening address and official speeches
- Corporate logo featured in audio visual material screened throughout the conference
- Inclusion of corporate logo on welcome sign at conference registration desk
- Corporate logo included on delegate satchels
- Logo featured with link from official conference website to sponsor's website
- Logo featured in conference advertising
- Mention of your organisation in all media statements
- Acknowledgment in SafetyWA Magazine
- Opportunity to supply a presenter (suitable topic to be agreed with IFAP)
- 4 delegate registrations to attend the Safety2007 Conference and Exhibition
- Opportunity to distribute promotional material to all delegates attending the Safety2007 Conference & Exhibition via satchel inserts
- 2 banners displayed in conference area
- An exhibition booth
- 10 tickets to the Safety2007 Conference Dinner

Silver Sponsor - \$7,000 +GST

In return for their support, Silver Sponsors will receive the following benefits:

- Corporate Logo featured in the promotional brochure and conference program
- Mention of your organisation in opening address and official speeches
- Corporate logo featured in audio visual material screened throughout the conference
- Logo featured with link from official conference website to sponsor's website
- Mention of your organisation in all media statements
- Acknowledgment in SafetyWA Magazine
- Opportunity to supply a presenter (suitable topic to be agreed with IFAP)
- 2 delegate registration to attend the Safety2007 Conference and Exhibition
- Opportunity to distribute promotional material to all delegates attending the Safety2007 Conference & Exhibition via a satchel insert
- 1 banner displayed in conference area
- 6 tickets to the Safety2007 Conference Dinner

Lunch Sponsor - \$2,500 +GST

The two Lunch Sponsors will receive the following benefits:

- Corporate signage displayed around the lunch areas during the lunch break
- Space to display promotional brochures during the lunch break
- Corporate Logo displayed on the conference auditorium screen during the lunch break
- 1 delegate registration to attend the Safety2007 Conference and Exhibition
- Opportunity to distribute promotional material to all delegates attending the Safety2007 Conference & Exhibition via a satchel insert

NOTE: *Sponsor fees outlined above do not include GST.*

Sponsorship enquiries can be discussed on an individual basis with Arianne George, Manager – Corporate Communications, IFAP on 9431 6272 or Katie Tilley from Vertical Events on 9388 2222. Please visit the official conference website at www.verticalevents.com.au or IFAP's website www.ifap.asn.au for more information about the **Safety2008 Conference and Exhibition**.