



CHINA MINING 2015 Agency Joint Venture Announcement for

Vertical Events and Red River Group.

Vertical Events are pleased to announce with Red River Group, an agreement to joint venture with marketing and sales of the Australian pavilion at the CHINA MINING Congress and Expo to be held in Tianjin from October 20-23, 2015. The purpose of this joint venture is to communicate to the industry a coordinated official Australian marketing effort through the official sales agents.

CHINA MINING Congress & Expo (hereinafter referred to as CHINA MINING) has been held once a year for sixteen years so far since 1999. In 2009, the Ministry of Land and Resources jointly with Tianjin Municipal Government sponsored CHINA MINING for the first time, and then this cooperation has been maintained for six years till now. After a sixteen-year development, CHINA MINING has ranked among global top mining events.

CHINA MINING covers the whole mining industry chain including geological survey, exploration and development, mineral rights trade, mining investment and financing, smelting and processing, technology and equipment, mining services and other aspects. It provides not only the platform for mineral exploration, development and trading, but also the communication bridge for domestic and international mining companies and related agencies. As the statistics of 2004-2013 delegates and booths data shows, the number of delegates rose from 1,000 in 2004 to 7,000 in 2013, and that of booths from 100 to 1,700, representing the event, with its scale rising year by year, will have more and more impact on global mining industry.

CHINA MINING consists of three parts -Conferences, exhibitions and featured events.

The conferences attract the world's policy makers and the industry leading voice in presenting the hottest topics and providing insightful information. The topics also cover mining industry trends, the global mineral commodity market, domestic and international investment opportunities, sustainable mining development, geological surveys, mining technologies and equipment, etc.

This year we hope to further enhance your time at the Congress by outsourcing all Administration and onsite support to our Joint venture partner Red River Group. The Red River Group have expertise and consultancy services that can ensure all logistical, cultural, and business needs are covered by a group we call the 'China Experts'. For further information on Red River group please visit <http://redrivergroup.com.au/> .

If you wish to find out more about CHINA MINING or to book a delegate pass or exhibition booth please contact Doug Bowie of Vertical Events on +61 8 9388 2222 or at doug@verticalevents.com.au or Robert Williamson on 1800554163 or rwilliamson@redrivergroup.com.au .