

## PROFILE INTRODUCTION



*Intlang Corporate Consulting Pty Ltd* is a solution focused company that offers management advisory services to Multi-National Companies (MNCs), government organisations, international businesses and executives who work and travel in Asia Pacific countries. Services range from interpretation, translation, cross-cultural and language programs. These services aim to bridge barriers in business communication. Clients to the company include government organizations, businesses

**Ms Gloria ZHANG (B.Com, MBA)** is the founder and Managing Consultant of the Intlang Corporate Consulting Pty Ltd. Gloria was born in Shanghai and raised in Beijing CHINA. Her qualifications include: Novell Network Engineer Certificates in China, a Bachelor of Commerce degree and a Masters in Business Administration (MBA) from Curtin University of Technology and Curtin Postgraduate Business School, one of the top tertiary business institutes in Western Australia. Gloria is fluent in English and Chinese and possesses a broad in-depth knowledge of Chinese and Australian business practices. She is an expert advisor on China – Australia business engagement, from international and corporate marketing, cross-culture negotiations, trade missions to project and event management.

Since 1993, Gloria has worked in Beijing, Singapore, Sydney and Perth, and consulted for many of the World's Top 200 companies. Apart from her involvement and successes in business, Gloria devotes a great deal of her time to community work. She was one of the main corporate event organisers for organisations, associations and businesses in Western Australian. Gloria is the Honorary Secretary WA Chinese Chamber of Commerce and International Organisation ACPPRC. She has organised many Trade Mission to China and international corporate events in Australia.

## PRODUCT & SERVICES

**Intlang Corporate Consulting Pty Ltd** offers the following professional services to government organisations, businesses and corporations, as well as local and international associations.

### INTERPRETATION AND TRANSLATION

**Intlang Corporate Consulting Pty Ltd** offer the most outstanding executive services on:

- ❖ Interpretation services for business meetings and presentations
- ❖ Facilitating “meet and greet” to Chinese delegates
- ❖ Assisting all business and official document translations
- ❖ Design of bilingual marketing and event flyers
- ❖ Production of bilingual company profile
- ❖ Business cards and other translations

### CROSS-CULTURAL PROGRAMME

#### **Doing Business in Australia / China / Hong Kong / Singapore / Malaysia / Japan**

**Intlang Corporate Consulting Pty Ltd** aims to provide a dynamic interactive workshop package, which gives participants an informative and practical exposure to the country. It is designed to equip participants with practical skills to conduct cross-cultural interactions confidently within the relevant contexts. A key feature of these workshops is interactivity by placing participants in situations they are likely to encounter, so they can feel and experience what it is like first hand. Participants will acquire strategies and skills to cope with challenging or awkward situations.

The interactive workshop equips participants / delegates:

- ❖ Understanding of cultural and protocol differences
- ❖ Recognising differences and subsequently developing practical strategies to cope with them
- ❖ Changing attitudes/reactions and behaviour through understanding
- ❖ Diffusing the “us” versus “them” mentality
- ❖ Ultimately be more productive and efficient while doing business in foreign countries

## CROSS-CULTURAL AND LANGUAGE TRAINING

**Intlang Corporate Consulting Pty Ltd** offers a Mandarin language programme, which focuses on development of speaking and listening skills. This enables participants to communicate with other people at work, during travel, at social and business occasions. The programme incorporates cross-cultural aspects to ensure participants succeed with international business relationships.

- ❖ **Learning for business** – The aim of the training is to enhance participant’s communication skills for business activities and enable them to express clearly, concisely and, above all, confidently in the business environment.
- ❖ **Workplace Scenario** - To further assist participants, workplace scenario role play and exercises will help the participants put what they are learning into practice, e.g. meetings and presentations.
- ❖ **Focus on oral skills** - Majority of the exercises will focus on speaking and listening skill trainings, to enhance participants’ confidence in verbal communication.
- ❖ **Cultural information** - This helps participants to understand and appreciate the lifestyle of the target countries. Language and culture are integrated together with insights on customs, which will better equip participants with communication techniques.

## BUSINESS ENGLISH PROGRAMME

**Intlang Corporate Consulting Pty Ltd** offers an English programme to non-English speaking participants. The training focuses on verbal communication skills for business, which enable participants to communicate professionally and effectively at work, during travel, at social and business occasions.

## BUSINESS PRESENTATIONS AND PUBLIC SPEAKING TRAINING

**Intlang Corporate Consulting Pty Ltd** language and communication programmes are designed for anyone with a general interest in this field. The training focuses on verbal communication, professional presentations and public speaking skills for business activities.

- ❖ Seminar One - Speaking publicly with confidence
- ❖ Seminar Two - Effective business presentations
- ❖ Seminar Three - Working with the media