

International Crisis and Emergency Management Conference 2008

21-22 May 2008
Novotel Langley Hotel
Perth, Western Australia

SPONSORSHIP OPPORTUNITIES

IFAP are offering businesses the opportunity to maximise their corporate exposure and accessibility to a broad audience of crisis and emergency management professionals, decision makers and industry representatives by sponsoring its second **Crisis and Emergency Management Conference and Exhibition**. Sponsorship of this conference offers valuable and quantifiable benefits. Sponsorship packages are available as follows:

Gold Sponsor - \$10,000 (plus GST)

Gold Sponsors will receive maximum exposure in both the lead up to, and for the duration of, the Crisis and Emergency Management Conference and Exhibition. Benefits include:

- Complimentary exhibition booth (6x2 or as negotiated)
- Corporate logo included in promotional materials and conference program
- Mention of your organisation in all media statements
- Corporate logo featured in audio visual material screened throughout the conference
- Inclusion of corporate logo on welcome sign at conference registration desk
- Corporate logo included on delegate satchels
- Logo featured with link from official conference website to sponsor's website
- Mention of your organisation in opening address and official speeches
- Four delegate registrations to attend the Crisis and Emergency Management Conference and Exhibition
- Opportunity to distribute promotional material to all delegates attending the Crisis and Emergency Management Conference and Exhibition via satchel insert

Silver Sponsor - \$5,000 (plus GST)

In return for their support, Silver Sponsors will receive the following benefits:

- Complimentary exhibition booth (3x2)
- Corporate logo included in promotional materials and conference program
- Mention of your organisation in all media statements
- Corporate logo featured in audio visual material screened throughout the conference
- Inclusion of corporate logo on welcome sign at conference registration desk
- Logo featured with link from official conference website to sponsor's website
- Mention of your organisation in opening address and official speeches
- Two delegate registrations to attend the Crisis and Emergency Management Conference and Exhibition
- Opportunity to distribute promotional material to all delegates attending the Crisis and Emergency Management Conference and Exhibition via satchel inserts

International Crisis and Emergency Management Conference 2008

21-22 May 2008
Novotel Langley Hotel
Perth, Western Australia

Sponsor a Speaker - \$6,000 (plus GST)

This conference will include both National and International experts invited to present their first hand accounts on major global emergencies and disasters. In order to bring these key presenters to Perth assistance with associated costs is required through sponsorship. Some of the speakers currently under consideration are:

- Commissioner of Civil Defence, Singapore
- Neil Clarke, former Mayor of Innisfail, Queensland

To find out which international expert you can sponsor and the advantages of this sponsorship level call Rebecca Johnston on 08 9431 6276. Some of the benefits will include:

- Logo featured in the promotional materials and conference program
- Mention of your organisation in opening address and official speeches
- Corporate logo displayed for the duration of the presentation
- Opportunity to distribute promotional material to all delegates attending the Crisis and Emergency Management Conference and Exhibition via a satchel insert
- Two delegate registration to attend the Crisis and Emergency Management Conference and Exhibition

Cocktail Event Sponsor - \$3,000 (plus GST)

A cocktail function will be held following day one of the Crisis and Emergency Management Conference and Exhibition. All conference delegates receive a complimentary ticket to attend this function.

Sponsors of this event will receive the following benefits:

- Naming rights for this event with company name featured in the Conference program and promotional brochure
- Opportunity to display two banners at the event
- Opportunity to make a short speech at the event
- Opportunity to distribute appropriate marketing material to attendees
- Four tickets to the cocktail function

Satchel Insert - \$500 (plus GST)

- Opportunity to distribute promotional material to all delegates attending the Crisis and Emergency Management Conference and Exhibition via satchel inserts

FOR MORE INFORMATION

Sponsorship enquiries can be discussed on an individual basis by contacting:

Rebecca Johnston - Marketing/PR Officer, IFAP
9431 6276
rjohnston@ifap.asn.au

Abbie Robson - Vertical Events
9388 2222
abbie@verticalevents.com.au

Please visit www.verticalevents.com.au/CEMC2008/ for more information about the 2008 Crisis and Emergency Management Conference and Exhibition. **Gold and Silver Sponsorship must be confirmed by 18th January 2008.**